



HOSPITALITY

# Upgrade Your Guests with the Best In-Room Entertainment

HBO is the most preferred network of hotel guests year-over-year.

**71%**

of guests watch HBO during their stay when offered by a hotel, and are more than twice as likely to watch HBO over Showtime.

**89%**

of guests believe having HBO available has a positive impact on their stay and as a result, think more highly of that hotel.

**>50%**

of hotel guests are disappointed when a hotel does not offer premium channels such as HBO and will consider staying elsewhere on their next trip.



Claim your **DIRECT-TO-PROPERTY REBATES**  
for HBO Launches and Renewals

**\$9 per room**

for a 5+ year agreement  
with HBO linear service

**\$7 per room**

for a 3- or 4-year agreement  
with HBO linear service



Apply Here  
or Online

**HBOBULK.COM**